



For Immediate Release

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NESN TO PREMIERE DOCUMENTARY ON IVY LEAGUE FOOTBALL

Eight: Ivy League Football and America is Scheduled for
Saturday, November 1st at 4:00 PM

BOSTON – NESN, New England's most watched sports network, will air the television premiere of *Eight: Ivy League Football and America* on Saturday, November 1, 2008 at 4:00 PM, immediately following the network's live coverage of the Harvard at Dartmouth football game, which begins at 12:30 PM. The 90-minute documentary explores the unique role that Ivy League schools played in developing American football and looks at the many ways that football's development in the Ivy League mirrored American culture.

"We are happy that we can expand our coverage of New England college football to include this impressive documentary about Ivy League Football on NESN," said Joel Feld, NESN's executive vice president of programming and executive producer. "The Ivy League has so much history both in this region and on NESN and we believe our fans will enjoy hearing this story."

Eight is narrated by two-time Tony Award winning actor Brian Dennehy (Columbia '60) and features interviews with Academy Award-winning actor Tommy Lee Jones (Harvard '69), Penn State Coach Joe Paterno (Brown '50), ESPN anchor Chris Berman (Brown '77), General Electric CEO Jeff Immelt (Dartmouth '78), former Secretary of State George Shultz (Princeton '42), College and Pro Football Hall of Famer Chuck Bednarik (Penn '49), four-time Pro Bowl running back Calvin Hill (Yale '69), Chicago Bears standout lineman Dan Jiggetts (Harvard '76), Heisman Trophy winner Dick Kazmaier (Princeton '52), actor and Heisman Trophy runner-up Ed Marinaro (Cornell '72), Intuit Chairman Bill Campbell (Columbia '62), and many others.

The film is directed by Erik Greenberg Anjou (*A Cantor's Tale: Ergo Media and the cool surface: Columbia TriStar*) and produced by Mr. Anjou and Mark F. Bernstein (author of *Football: The Ivy League Origins of an American Obsession: University of Pennsylvania Press, 2001*). It was edited by Karlyn Michelson (*Anti-Semitism in the 21st Century: The Resurgence and A Cantor's Tale*) and features an original score by Grammy-nominated guitarist Gary Lucas (*Gods and Monsters*).

About NESN

NESN is owned by the Boston Red Sox and Boston Bruins and delivered to over 4 million homes throughout the six-state New England region and nationally via DirecTV and Dish Network. The definitive source for New England sports programming, NESN is the top rated regional sports network in the country delivering award winning Red Sox and Bruins coverage, a popular sports news and highlights program *NESN SportsDesk* and a unique sports debate and discussion show *The Globe 10.0*. NESN is also the first regional sports network in the country to originate every game and studio show in high definition.